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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(Continued in the Bermuda with limited liability)

(Stock Code: 550)

NOTICE OF BOARD MEETING

The board of Directors (the “Board”) of Cinderella Media Group Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 30 March 2016 to consider and approve, among others, the audited annual results of the Company and its subsidiaries for the year ended 31 December 2015 and the recommendation of payment of final dividend (if any).

By order of the Board

CINDERELLA MEDIA GROUP LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 16 March 2016

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei, Ms. Chan Pak Yi and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Leung Siu Kee, Mr. William Keith Jacobsen and Mr. Au Yeung Chi Hang, Jimmy, as independent non-executive Directors.

* *for identification purpose only*